

COURSE DETAIL

INTRODUCTION TO BUSINESS ECONOMICS

Country

Japan

Host Institution

Hitotsubashi University

Program(s)

Hitotsubashi University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

51

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO BUSINESS ECONOMICS

UCEAP Transcript Title

INTRO BUSINESS ECON

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course provides basic economic information. Specifically, the theme of microeconomics is to deepen understanding of demand and supply curves. This lecture is an introductory lecture on economics for business students who have never studied economics. In particular, focus on the basics of microeconomics that are important for understanding the market environment surrounding companies. Text: Microeconomics (3rd edition) (in Japanese) by Motoshige Itoh, Published from Nippon Hyoron sha. Assessment: Midterm exam, final exam, and quizzes.

Language(s) of Instruction

Japanese

Host Institution Course Number

Host Institution Course Title

INTRODUCTION TO BUSINESS ECONOMICS

Host Institution Campus

Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

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