COURSE DETAIL

INTRODUCTION TO BUSINESS ECONOMICS
Country Japan
Host Institution Hitotsubashi University
Program(s) Hitotsubashi University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 51
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO BUSINESS ECONOMICS
UCEAP Transcript Title INTRO BUSINESS ECON
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course provides basic economic information. Specifically, the theme of microeconomics is to deepen understanding of demand and supply curves. This lecture is an introductory lecture on economics for business students who have never studied economics. In particular, focus on the basics of microeconomics that are important for understanding the market environment surrounding companies. Text: Microeconomics (3rd edition) (in Japanese) by Motoshige Itoh, Published from Nippon Hyoron sha. Assessment: Midterm exam, final exam, and quizzes.

Language(s) of Instruction
Japanese

Host Institution Course Number

Host Institution Course Title
INTRODUCTION TO BUSINESS ECONOMICS

Host Institution Course Details

Host Institution Campus
Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed

Print