COURSE DETAIL

ENTREPRENEURSHIP AND BUSINESS PLANNING
Country Denmark
Host Institution Aarhus University
Program(s) Aarhus University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP AND BUSINESS PLANNING
UCEAP Transcript Title ENTREPRENR&BUS PLAN
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

The course consists of a conceptual and a practical part. The conceptual part includes the business opportunity, business planning/business model creation, the people, entrepreneurial marketing and strategy, and entrepreneurial finance and venture capital. The practical part focuses on writing a business plan.

Language(s) of Instruction
English

Host Institution Course Number
460161U010

Host Institution Course Title
ENTREPRENEURSHIP AND BUSINESS PLANNING

Host Institution Course Details
https://kursuskatalog.au.dk/en/course/105999/Entrepreneurship-and-Business-Plan...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Department of Management

Course Last Reviewed
2021-2022

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