

COURSE DETAIL

ENTREPRENEURSHIP AND BUSINESS PLANNING

Country

Denmark

Host Institution

Aarhus University

Program(s)

Aarhus University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

119

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP AND BUSINESS PLANNING

UCEAP Transcript Title

ENTREPRENR&BUS PLAN

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

The course consists of a conceptual and a practical part. The conceptual part includes the business opportunity, business planning/business model creation, the people, entrepreneurial marketing and strategy, and entrepreneurial finance and venture capital. The practical part focuses on writing a business plan.

Language(s) of Instruction

English

Host Institution Course Number

460161U010

Host Institution Course Title

ENTREPRENEURSHIP AND BUSINESS PLANNING

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Department of Management

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