

# COURSE DETAIL

## FOUNDATIONS OF THE GLOBAL ART MARKET

**Country**

United Kingdom - England

**Host Institution**

Sotheby's Institute of Art

**Program(s)**

Sotheby's Institute of Art, London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art History

**UCEAP Course Number**

135

**UCEAP Course Suffix****UCEAP Official Title**

FOUNDATIONS OF THE GLOBAL ART MARKET

**UCEAP Transcript Title**

FOUNDATN ART MARKET

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

In this course, students examine established art markets in the developed world and emerging art markets in the developing world together with legal and management issues related to global art business practice; there is a particular focus on the international auction house system. Students focus firstly on legal and management strategy issues, as well as global auction house practice and procedure, and secondly, on analyzing key emerging markets. Through a variety of teaching and learning methods, delivered by both in-house Institute staff and external consultant specialists, students learn to identify the rise and sustaining influence of auctions and art object dealing, and achieve a comprehensive understanding of the functionality and interrelationships of the key art market institutions, structures, and frameworks. Students also develop research methodological skills to evaluate data relating to the established art market and to a number of emerging geographical regional markets.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

AB01

### **Host Institution Course Title**

FOUNDATIONS OF THE GLOBAL ART MARKET

### **Host Institution Course Details**

#### **Host Institution Campus**

Sotheby's Institute of Art

#### **Host Institution Faculty**

#### **Host Institution Degree**

#### **Host Institution Department**

#### **Course Last Reviewed**

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