

# COURSE DETAIL

## SOCIAL MEDIA AND SOCIAL NETWORKING

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

14

**UCEAP Course Suffix**

S

**UCEAP Official Title**

SOCIAL MEDIA AND SOCIAL NETWORKING

**UCEAP Transcript Title**

SOCIAL MEDIA/NETWRK

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

**Course Description**

This issue-driven, student-centered course discusses both the theories and practices regarding social networking and converged/integrated communication via social media today. This course also examines interrelationships among media, communication, politics, economy, technology, business, social institutions, and individuals, as well as a variety of issues concerning the role and influence of social media and social networking in the society as a whole. This course is designed for students from various disciplines or programs of study.

**Language(s) of Instruction**

English

**Host Institution Course Number**

JOUR17005

**Host Institution Course Title**

SOCIAL MEDIA AND SOCIAL NETWORKING

**Host Institution Course Details**

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

Society and Politics

**Course Last Reviewed**

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