COURSE DETAIL

INTRODUCTION TO BUSINESS ADMINISTRATION

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

6

UCEAP Course Suffix

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UCEAP Official Title

INTRODUCTION TO BUSINESS ADMINISTRATION

UCEAP Transcript Title

INTRO BUS ADMIN

UCEAP Quarter Units

5.00

UCEAP Semester Units

Course Description

This course offers a basic introduction to business administration including broad areas within this topic such as: firm strategy; financial management; organization and human resource management; production management; marketing decisions.

Language(s) of Instruction

English

Host Institution Course Number

13740

Host Institution Course Title

FUNDAMENTOS DE ADMINISTRACIÓN DE EMPRESAS

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Grado en Finanzas y Contabilidad

Host Institution Department

Economía de la Empresa

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