

# COURSE DETAIL

## INTRODUCTION TO BUSINESS ADMINISTRATION

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

6

**UCEAP Course Suffix**

E

**UCEAP Official Title**

INTRODUCTION TO BUSINESS ADMINISTRATION

**UCEAP Transcript Title**

INTRO BUS ADMIN

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

### **Course Description**

This course offers a basic introduction to business administration including broad areas within this topic such as: firm strategy; financial management; organization and human resource management; production management; marketing decisions.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

13740

### **Host Institution Course Title**

FUNDAMENTOS DE ADMINISTRACIÓN DE EMPRESAS

### **Host Institution Course Details**

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=209&plan=381&asig=13050&idioma...>

### **Host Institution Campus**

Getafe

### **Host Institution Faculty**

Facultad de Ciencias Sociales y Jurídicas

### **Host Institution Degree**

Grado en Finanzas y Contabilidad

### **Host Institution Department**

Economía de la Empresa

### **Course Last Reviewed**

2021-2022

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