COURSE DETAIL

STRATEGIC MANAGEMENT

Country
United Kingdom - England

Host Institution
London School of Economics

Program(s)
Summer at London School of Economics

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
106

UCEAP Course Suffix
S

UCEAP Official Title
STRATEGIC MANAGEMENT

UCEAP Transcript Title
STRATEGIC MANAGMENT

UCEAP Quarter Units
5.50

UCEAP Semester Units

3.70

Course Description

This course provides students with a deep understanding of how firms develop and sustain a competitive edge. By engaging with real-world case studies, students learn the key concepts and theories in the field, and how they can be used to interpret and evaluate business situations. Paying special attention to the factors that explain why some firms perform better, students understand the drivers of competitive advantage both in the short and long term.

Language(s) of Instruction
English

Host Institution Course Number
MG106

Host Institution Course Title
STRATEGIC MANAGEMENT

Host Institution Course Details
https://www.lse.ac.uk/study-at-lse/summer-schools/Summer-School/Courses/Secure/...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2025-2026

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