

# COURSE DETAIL

## STRATEGIC MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

106

**UCEAP Course Suffix**

S

**UCEAP Official Title**

STRATEGIC MANAGEMENT

**UCEAP Transcript Title**

STRATEGIC MANAGMENT

**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

### **Course Description**

This course provides students with a deep understanding of how firms develop and sustain a competitive edge. By engaging with real-world case studies, students learn the key concepts and theories in the field, and how they can be used to interpret and evaluate business situations. Paying special attention to the factors that explain why some firms perform better, students understand the drivers of competitive advantage both in the short and long term.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MG106

### **Host Institution Course Title**

STRATEGIC MANAGEMENT

### **Host Institution Course Details**

<https://www.lse.ac.uk/study-at-lse/summer-schools/Summer-School/Courses/Secure/...>

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Management

### **Course Last Reviewed**

2025-2026

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