COURSE DETAIL

ENTREPRENEURSHIP LAB
Country Chile
Host Institution University of Chile
Program(s) Chilean Universities,University of Chile
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 136
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP LAB
UCEAP Transcript Title ENTREPRENEURSHP LAB
UCEAP Quarter Units 5.50
UCEAP Semester Units 3.70

Course Description
This entrepreneurship workshop exposes students to real world situations to gain skills and knowledge necessary to analyze a company and develop a business plan. Skills discussed and practice include: market segmentation, competition analysis, marketing, sales strategies, leadership abilities, teamwork, and effective communication.

Language(s) of Instruction
English

Host Institution Course Number
ENNEG314/01

Host Institution Course Title
ENTREPRENEURSHIP LAB

Host Institution Course Details

Host Institution Campus
FEN

Host Institution Faculty

Host Institution Degree

Host Institution Department
Facultad de Economía y Negocios

Course Last Reviewed

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