COURSE DETAIL

INTRODUCTION TO ENTREPRENEURSHIP

Country
United Kingdom - England

Host Institution
King's College London

Program(s)
King's College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
105

UCEAP Course Suffix
N

UCEAP Official Title
INTRODUCTION TO ENTREPRENEURSHIP

UCEAP Transcript Title
INTRO ENTREPRENSHIP

UCEAP Quarter Units
6.00

UCEAP Semester Units

4.00

Course Description

This course provides students with a theoretical and practical understanding of entrepreneurship. Providing students with a broad picture of entrepreneurship means, it focuses on the process of new venture creation and growth. The course provides students with a conceptual and empirical understanding of entrepreneurship literature and new venture growth. The course combines theory-based lectures and practice-based tutorials. In the lectures, theories and cases are presented. In the tutorials, students develop a business project to ultimately pitch it to a panel of investors composed of entrepreneurs from the King's Entrepreneurship Institute who provide feedback to students' business projects.

Language(s) of Instruction
English

Host Institution Course Number
5SSMN220

Host Institution Course Title
INTRODUCTION TO ENTREPRENEURSHIP

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/module?id=3d19d04a-5d77-4f19-8f15-e...

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
King's Business School

Course Last Reviewed
2024-2025

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