

COURSE DETAIL

INTRODUCTION TO COMMUNICATION AND MEDIA STUDIES

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

35

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO COMMUNICATION AND MEDIA STUDIES

UCEAP Transcript Title

INTRO COMM & MEDIA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides an introduction to communication and media studies. Topics include: media studies; digital culture, social media, and AI; mediascapes; the path of cinema and communication theories; building media industries-- cinema, radio, and television; media heritage and archaeology.

Language(s) of Instruction

Host Institution Course Number

13502

Host Institution Course Title

COMUNICACIÓN AUDIOVISUAL

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=211&asig=13502&idioma=1>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Grado en Comunicación Audiovisual

Host Institution Department

Periodismo y Comunicación Audiovisual

Course Last Reviewed

2024-2025

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