

COURSE DETAIL

INNOVATION MANAGEMENT

Country

United Kingdom - England

Host Institution

Imperial College London

Program(s)

Imperial College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

INNOVATION MANAGEMENT

UCEAP Transcript Title

INNOVATION MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course explores management of innovation and the skills needed to manage innovation at both strategic and operational levels. It provides evidence of different approaches based on real-world examples and experiences of leading organizations from around the world. Innovation is a fundamental driver of competitiveness and it plays a large part in improving quality of life. Innovation, and particularly technological innovation, is inherently difficult, uncertain, and risky, and most new technologies fail to be translated into successful products and services. Given this, it is essential that students understand the strategies, tools, and techniques for managing innovation, which often requires a different set of management knowledge and skills from those employed in everyday business administration.

Language(s) of Instruction

English

Host Institution Course Number

BS0820

Host Institution Course Title

INNOVATION MANAGEMENT

Host Institution Course Details

Host Institution Campus

Imperial College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business School

Course Last Reviewed

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