

# COURSE DETAIL

## INNOVATION MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

Imperial College London

**Program(s)**

Imperial College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

103

**UCEAP Course Suffix****UCEAP Official Title**

INNOVATION MANAGEMENT

**UCEAP Transcript Title**

INNOVATION MGMT

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

The course explores management of innovation and the skills needed to manage innovation at both strategic and operational levels. It provides evidence of different approaches based on real-world examples and experiences of leading organizations from around the world. Innovation is a fundamental driver of competitiveness and it plays a large part in improving quality of life. Innovation, and particularly technological innovation, is inherently difficult, uncertain, and risky, and most new technologies fail to be translated into successful products and services. Given this, it is essential that students understand the strategies, tools, and techniques for managing innovation, which often requires a different set of management knowledge and skills from those employed in everyday business administration.

## Language(s) of Instruction

English

## Host Institution Course Number

BS0820

## Host Institution Course Title

INNOVATION MANAGEMENT

## Host Institution Campus

Imperial College London

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business School

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