COURSE DETAIL

INNOVATION MANAGEMENT
Country United Kingdom - England
Host Institution Imperial College London
Program(s) Imperial College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 103
UCEAP Course Suffix
UCEAP Official Title INNOVATION MANAGEMENT
UCEAP Transcript Title INNOVATION MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
The course explores management of innovation and the skills needed to manage innovation at both strategic and operational levels. It provides evidence of different approaches based on real-world examples and experiences of leading organizations from around the world. Innovation is a fundamental driver of competitiveness and it plays a large part in improving quality of life. Innovation, and particularly technological innovation, is inherently difficult, uncertain, and risky, and most new technologies fail to be translated into successful products and services. Given this, it is essential that students understand the strategies, tools, and techniques for managing innovation, which often requires a different set of management knowledge and skills from those employed in everyday business administration.

Language(s) of Instruction
English

Host Institution Course Number
BS0820

Host Institution Course Title
INNOVATION MANAGEMENT

Host Institution Course Details

Host Institution Campus
Imperial College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business School

Course Last Reviewed

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