COURSE DETAIL

CROSS-CULTURAL MANAGEMENT - HIGH PERFORMING TEAMS
Country Denmark
Host Institution Copenhagen Business School
Program(s) Copenhagen Business School Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication Business Administration
UCEAP Course Number 106
UCEAP Course Suffix
UCEAP Official Title CROSS-CULTURAL MANAGEMENT - HIGH PERFORMING TEAMS
UCEAP Transcript Title CROSS-CULTURAL MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course prepares future managers for the cross-cultural challenges and opportunities awaiting them in an increasingly globalized business environment. The course examines pertinent theories and practices of high performing teams to gain a greater understanding about how culture influences an organization’s internal and external relationships, decision making, and operations. It explores strategies to bridge cultural gaps and to preempt or resolve conflict in teams. It provides insight into best dealing with culturally diverse customer, employee, supplier, and other stakeholder groups. Management communication techniques that heighten awareness of differences across cultures are a key aspect within the curriculum. Theories cover a range of brand management, leadership, organizational behavior effectiveness, work-life balance, and intercultural conflict styles, as well as team collaboration across cultures. Discussions focus on team performance and the experiences of numerous companies including Bang and Olufsen, Coloplast, Ecco, Novo Nordisk, Microsoft, Sony, and Huawei. The course also includes experiential learning by observing businesses with a focus on culture and team collaboration.

Language(s) of Instruction
English

Host Institution Course Number
BA-BHAAI1103U

Host Institution Course Title
CROSS-CULTURAL MANAGEMENT - HIGH PERFORMING TEAMS

Host Institution Course Details
https://kursuskatalog.cbs.dk/2022-2023/BA-BHAAI1103U.aspx

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Summer University Programme

Course Last Reviewed
2023-2024

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