COURSE DETAIL

DIGITAL DATA AND MEDIA IN SOCIETY

Country
France

Host Institution
Institut d'Etudes Politiques (Sciences Po)

Program(s)
Sciences Po Paris

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Sociology Film & Media Studies Communication

UCEAP Course Number
127

UCEAP Course Suffix

UCEAP Official Title
DIGITAL DATA AND MEDIA IN SOCIETY

UCEAP Transcript Title
DATA&MEDIA/SOCIETY

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

This course contextualizes digital data to understand its benefits and limitations, particularly with generalizability. Students learn how inequality, institutions, and ideology may influence the transformation of the media, as well as Big Data (and small). The inequality segment examines class, gender, and race intersectionalities in digital data production and impact, such as online harassment. Corporate and civic institutions also influence digital data, so the course unpacks institutional effects, from Facebook to the State. Finally, political ideology shapes how data is created and seen, so political campaigns and movements are analyzed to understand how they produce and distribute digital data. The course interrogates the broader role of technology in society and ties current cases with long-standing sociological debates, methods, and theories.

Language(s) of Instruction
English

Host Institution Course Number
ASOC 27A13

Host Institution Course Title
DIGITAL DATA AND MEDIA IN SOCIETY

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Seminar

Host Institution Department
Sociology

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