COURSE DETAIL

BUSINESS AND CHINA
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Asian Studies
UCEAP Course Number 115
UCEAP Course Suffix
UCEAP Official Title BUSINESS AND CHINA
UCEAP Transcript Title BUSINESS & CHINA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
Twenty-first-century capitalism has been marked by an increasing international economic interdependence. Modern multinational firms from high-income countries have spread their businesses across the world just as the Chinese economy has undergone dramatic transformations. This course examines the rise of modern multinational companies, the revolutionary changes in the structure of global business systems since the 1970s, and China's enterprise reforms in a global context. It includes theoretical and macro-level analysis with detailed empirical analysis, as well as considerable examination of in-depth case studies from large Chinese firms.

Language(s) of Instruction
English

Host Institution Course Number
CCSS2450

Host Institution Course Title
BUSINESS AND CHINA

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Contemporary China Studies

Course Last Reviewed

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