

COURSE DETAIL

GLOBAL MANAGEMENT FORUM

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Graduate

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

207

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL MANAGEMENT FORUM

UCEAP Transcript Title

GLOBAL MANAGT FORUM

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course enables students to develop knowledge in the management of people, processes, and product design in a global context through collaboration with Chung-Hwa Telecomm International (CHTI).

This course enables students to understand CHTI from the following perspectives:

People – Enhancing and developing competencies to manage people across national and cultural boundaries.

Processes – Integrating knowledge development, product procurement, manufacturing, and distribution for a global supply chain.

Product design – Managing internal and external environments such as globally-dispersed stakeholders, corporate vision, and cross-border regulations in targeted international market.

Language(s) of Instruction

English

Host Institution Course Number

GMBA7092

Host Institution Course Title

GLOBAL MANAGEMENT FORUM

Host Institution Campus

Global MBA Program

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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