

# COURSE DETAIL

## GLOBAL MANAGEMENT FORUM

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Graduate

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

207

**UCEAP Course Suffix****UCEAP Official Title**

GLOBAL MANAGEMENT FORUM

**UCEAP Transcript Title**

GLOBAL MANAGT FORUM

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

The course enables students to develop knowledge in the management of people, processes, and product design in a global context through collaboration with Chung-Hwa Telecomm International (CHTI).

This course enables students to understand CHTI from the following perspectives:

People - Enhancing and developing competencies to manage people across national and cultural boundaries.

Processes - Integrating knowledge development, product procurement, manufacturing, and distribution for a global supply chain.

Product design - Managing internal and external environments such as globally-dispersed stakeholders, corporate vision, and cross-border regulations in targeted international market.

## Language(s) of Instruction

English

## Host Institution Course Number

GMBA7092

## Host Institution Course Title

GLOBAL MANAGEMENT FORUM

## Host Institution Course Details

[http://nol.ntu.edu.tw/nol/coursesearch/print\\_table.php?course\\_id=749%20M1140&cl...](http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749%20M1140&cl...)

## Host Institution Campus

Global MBA Program

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business Administration

**Course Last Reviewed**

2022-2023

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