COURSE DETAIL

GLOBAL MANAGEMENT FORUM
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Graduate
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 207
UCEAP Course Suffix
UCEAP Official Title GLOBAL MANAGEMENT FORUM
UCEAP Transcript Title GLOBAL MANAGT FORUM
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

The course enables students to develop knowledge in the management of people, processes, and product design in a global context through collaboration with Chung-Hwa Telecomm International (CHTI).

This course enables students to understand CHTI from the following perspectives:
People – Enhancing and developing competencies to manage people across national and cultural boundaries.
Processes – Integrating knowledge development, product procurement, manufacturing, and distribution for a global supply chain.
Product design – Managing internal and external environments such as globally-dispersed stakeholders, corporate vision, and cross-border regulations in targeted international market.

Language(s) of Instruction
English

Host Institution Course Number
GMBA7092

Host Institution Course Title
GLOBAL MANAGEMENT FORUM

Host Institution Course Details
http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749%20M1140&cl...

Host Institution Campus
Global MBA Program

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed
2022-2023

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