

COURSE DETAIL

INTERCULTURAL COMMUNICATION IN THE THAI CONTEXT

Country

Thailand

Host Institution

Thammasat University

Program(s)

Thammasat University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Thai Communication

UCEAP Course Number

45

UCEAP Course Suffix**UCEAP Official Title**

INTERCULTURAL COMMUNICATION IN THE THAI CONTEXT

UCEAP Transcript Title

INTERCULTURAL COMM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides an introduction to intercultural communication, with specific focus on Thai language and culture. It examines approaches for communicating appropriately and effectively in Thai, both on and off campus, with emphasis on analyzing language rules and the role of culture in communication. Topics include identities and ideologies, beliefs and norms, non-verbal communication, stereotypes and discrimination, collectivism and individualism, high and low context communication, and the class structure. Students learn to converse in everyday situations through activities and field trips that encourage listening and speaking in Thai. Assessment: attendance and participation (10%), 10-minute presentations (40%), Thailand virtual tour presentation (25%), poster presentation (25%).

Language(s) of Instruction

English

Host Institution Course Number

PD 101

Host Institution Course Title

INTERCULTURAL COMMUNICATION IN THE THAI CONTEXT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Thai Studies

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