COURSE DETAIL

INTERCULTURAL COMMUNICATION IN THE THAI CONTEXT
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Thai Communication
UCEAP Course Number 45
UCEAP Course Suffix
UCEAP Official Title INTERCULTURAL COMMUNICATION IN THE THAI CONTEXT
UCEAP Transcript Title INTERCULTURAL COMM
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course provides an introduction to intercultural communication, with specific focus on Thai language and culture. It examines approaches for communicating appropriately and effectively in Thai, both on and off campus, with emphasis on analyzing language rules and the role of culture in communication. Topics include identities and ideologies, beliefs and norms, non-verbal communication, stereotypes and discrimination, collectivism and individualism, high and low context communication, and the class structure. Students learn to converse in everyday situations through activities and field trips that encourage listening and speaking in Thai. Assessment: attendance and participation (10%), 10-minute presentations (40%), Thailand virtual tour presentation (25%), poster presentation (25%).

Language(s) of Instruction
English

Host Institution Course Number
PD 101

Host Institution Course Title
THAI LANGUAGE: INTERMEDIATE THAI

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Thai Studies

Course Last Reviewed

Print