

COURSE DETAIL

CORPORATE SOCIAL RESPONSIBILITY

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

136

UCEAP Course Suffix**UCEAP Official Title**

CORPORATE SOCIAL RESPONSIBILITY

UCEAP Transcript Title

CORP SOCIAL RESPONS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course provides students with a theoretical and practical understanding of the relationship between business and society through the umbrella concept of corporate social responsibility. It focuses on three main aspects: understanding corporate social responsibility, applying corporate social responsibility, and managing corporate social responsibility. The course analyzes different perspectives to understand corporate social responsibility. It explores the relationship of the corporation and a variety of stakeholders such as employees, suppliers, investors, and the environment.

Language(s) of Instruction

English

Host Institution Course Number

6QQMB302

Host Institution Course Title

CORPORATE SOCIAL RESPONSIBILITY

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/corporate-social-responsibility-1>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

bachelors

Host Institution Department

Business

Course Last Reviewed

2021-2022

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