

# COURSE DETAIL

## CORPORATE SOCIAL RESPONSIBILITY

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

136

**UCEAP Course Suffix****UCEAP Official Title**

CORPORATE SOCIAL RESPONSIBILITY

**UCEAP Transcript Title**

CORP SOCIAL RESPONS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

The course provides students with a theoretical and practical understanding of the relationship between business and society through the umbrella concept of corporate social responsibility. It focuses on three main aspects: understanding corporate social responsibility, applying corporate social responsibility, and managing corporate social responsibility. The course analyzes different perspectives to understand corporate social responsibility. It explores the relationship of the corporation and a variety of stakeholders such as employees, suppliers, investors, and the environment.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

6QQMB302

### **Host Institution Course Title**

CORPORATE SOCIAL RESPONSIBILITY

### **Host Institution Course Details**

<https://www.kcl.ac.uk/abroad/module-options/corporate-social-responsibility-1>

### **Host Institution Campus**

King's College London

### **Host Institution Faculty**

### **Host Institution Degree**

bachelors

### **Host Institution Department**

Business

### **Course Last Reviewed**

2021-2022

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