COURSE DETAIL

CORPORATE SOCIAL RESPONSIBILITY
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 136
UCEAP Course Suffix
UCEAP Official Title CORPORATE SOCIAL RESPONSIBILITY
UCEAP Transcript Title CORP SOCIAL RESPONS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course provides students with a theoretical and practical understanding of the relationship between business and society through the umbrella concept of corporate social responsibility. It focuses on three main aspects: understanding corporate social responsibility, applying corporate social responsibility, and managing corporate social responsibility. The course analyzes different perspectives to understand corporate social responsibility. It explores the relationship of the corporation and a variety of stakeholders such as employees, suppliers, investors, and the environment.

Language(s) of Instruction
English

Host Institution Course Number
6QQMB302

Host Institution Course Title
CORPORATE SOCIAL RESPONSIBILITY

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/corporate-social-responsibility-1

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree
bachelors

Host Institution Department
Business

Course Last Reviewed
2021-2022

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