

# COURSE DETAIL

## WEB SOCIETY AND GLOBALIZATION

**Country**

Italy

**Host Institution**

University of Bologna

**Program(s)**

University of Bologna

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

180

**UCEAP Course Suffix**

A

**UCEAP Official Title**

WEB SOCIETY AND GLOBALIZATION

**UCEAP Transcript Title**

WEB SOC & GLBLZTION

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

**Course Description**

This is a graduate level course that is part of the Laurea Magistrale program. The course is intended for advanced level students only. Enrollment is by consent of the instructor. There are two versions of this course; this course, UCEAP Course Number 180A and Bologna course number 81779, is associated with the LM in Language, Society, and Communication degree programme. The other version, UCEAP Course Number 180B and Bologna course number 75074, is associated with the LM in Sociology and Social Work degree programme.

The course focuses on different notions of globalization, and how information technologies affect everyday life, markets, and the process of consumption. Emphasis is placed on a sociological reading of globalization, i.e. understanding the internet culture and the relationship between globalization and web society. Students analyze the impact on individual behaviors and society at large within social networks and online communities through the mainstreaming of private information posted to the public sphere. The course addresses the emergence of a new rhetoric concerning democratization and participation in the web society, the changing relationship between producers, consumers, and prosumers in the web society and the consequences and effects of the Digital Divide nationally and worldwide.

**Language(s) of Instruction**

English

**Host Institution Course Number**

81779

**Host Institution Course Title**

WEB SOCIETY AND GLOBALIZATION

**Host Institution Campus**

LINGUE E LETTERATURE, TRADUZIONE E INTERPRETAZIONE

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

Language, Society, and Communication

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