

# COURSE DETAIL

## WEB SOCIETY AND GLOBALIZATION

**Country**

Italy

**Host Institution**

University of Bologna

**Program(s)**

University of Bologna

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Communication

**UCEAP Course Number**

180

**UCEAP Course Suffix**

A

**UCEAP Official Title**

WEB SOCIETY AND GLOBALIZATION

**UCEAP Transcript Title**

WEB SOCY& GLBLZTION

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

**Course Description**

This course is part of the Laurea Magistrale degree program and is intended for advanced level students. Enrollment is by permission of the instructor. There are two versions of this course; this course, UCEAP Course Number 180A and Bologna course number 81779, is associated with the LM in Language, Society, and Communication degree program. The other version, UCEAP Course Number 180B and Bologna course number 75074, is associated with the LM in Sociology and Social Work degree program. By the end of this course, students are able to distinguish and analyze the different notions of globalization, and how information technologies affect everyday life, markets, and the process of consumption. In particular, the student is able to: develop an understanding of globalization through a sociological lens; understand the culture of the Internet and the relationship between globalization and web society; analyze the impact on individual behaviors and society at large within Social Networks & Online Communities through the mainstreaming of private information posted to the public sphere; frame the emergence of a new rhetoric of democratization and participation in the web society; understand the changing relationship between producers, consumers, and prosumers in the web society; recognize consequences and effects of the Digital Divide nationally and worldwide.

This course is organized around four interconnected thematic modules that explore the tensions, contradictions, and transformative potential of the digital age within a globalized context. Rather than merely offering a chronological or technical overview, the course engages students in a critical reflection on how digital technologies are reshaping contemporary society—bringing new opportunities for participation and innovation, but also exacerbating inequalities, eroding privacy, and consolidating new forms of control.

Module 1 - Globalization: Histories, Theories, and Social Transformations

Module 2 - Digital Society and Media: Platformization and the Reconfiguration of Social Life

Module 3 - Production, Consumption, and Prosumption in the Digital Economy

Module 4 - Digital Divides and Global Inequalities

**Language(s) of Instruction**

English

**Host Institution Course Number**

81779

**Host Institution Course Title**

WEB SOCIETY AND GLOBALIZATION (LM)

**Host Institution Course Details**

<https://www.unibo.it/en/study/course-units-transferable-skills-moocs/course-uni...>

**Host Institution Campus**

BOLOGNA

**Host Institution Faculty**

**Host Institution Degree**

LM in LANGUAGE, SOCIETY AND COMMUNICATION

**Host Institution Department**

MODERN LANGUAGES, LITERATURES, AND CULTURES

**Course Last Reviewed**

2025-2026

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