

COURSE DETAIL

ECONOMICS FOR BUSINESS AND MANAGEMENT

Country

United Kingdom - England

Host Institution

Brunel University London

Program(s)

English Universities

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS FOR BUSINESS AND MANAGEMENT

UCEAP Transcript Title

ECON BUSINESS&MGMT

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

In this course, students analyze and examine the industry sector in the context of how firms make profits. The course provides theories and applications for students to understand how markets and firms are run and how their economical strategies are implemented.

Language(s) of Instruction

English

Host Institution Course Number

MG2012

Host Institution Course Title

ECONOMICS FOR BUSINESS AND MANAGEMENT

Host Institution Campus

Brunel University London

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Brunel Business School

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