COURSE DETAIL

THE BUSINESS OF MUSIC
Country Australia
Host Institution University of Melbourne
Program(s) University of Melbourne
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Music Business Administration
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title THE BUSINESS OF MUSIC
UCEAP Transcript Title BUSINESS OF MUSIC
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the business practices of the music industry. It covers copyright, marketing, law, management, contracts, sales, distribution, ownership, and merchandising, which will be examined in relation to areas such as touring, recording deals, digital streaming, live performance, music placement in film, TV, sport and advertising, video clips and video games.

Language(s) of Instruction
English

Host Institution Course Number
MUSI20206

Host Institution Course Title
BUSINESS OF MUSIC

Host Institution Course Details
https://handbook.unimelb.edu.au/2019/subjects/musi20206

Host Institution Campus
Southbank

Host Institution Faculty

Host Institution Degree

Host Institution Department
Music

Course Last Reviewed
2024-2025

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