

COURSE DETAIL

INNOVATION AND ENTREPRENEURSHIP

Country

Spain

Host Institution

Autonomous University of Barcelona

Program(s)

UAB Barcelona Summer School

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

INNOVATION AND ENTREPRENEURSHIP

UCEAP Transcript Title

INNOVATN&ENTREPREN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course offers an in-depth study of the role of research and innovation and its business-based logic in modern economies. It examines two main concepts: understanding investment for innovation and turning innovative ideas into business opportunities.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

INNOVATION AND ENTREPRENEURSHIP

Host Institution Campus

Bellaterra Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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