COURSE DETAIL

INNOVATION AND ENTREPRENEURSHIP
Country Spain
Host Institution Autonomous University of Barcelona
Program(s) UAB Barcelona Summer School
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title INNOVATION AND ENTREPRENEURSHIP
UCEAP Transcript Title INNOVATN&ENTREPREN
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course offers an in-depth study of the role of research and innovation and its business-based logic in modern economies. It examines two main concepts: understanding investment for innovation and turning innovative ideas into business opportunities.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
INNOVATION & ENTREPRENEURSHIP

Host Institution Course Details
https://www.uab.cat/web/courses/cursos-de-ciencies-socials/innovation-entrepren...

Host Institution Campus
Bellaterra Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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