

# COURSE DETAIL

## INNOVATION AND ENTREPRENEURSHIP

**Country**

Spain

**Host Institution**

Autonomous University of Barcelona

**Program(s)**

UAB Barcelona Summer School

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

108

**UCEAP Course Suffix****UCEAP Official Title**

INNOVATION AND ENTREPRENEURSHIP

**UCEAP Transcript Title**

INNOVATN&ENTREPREN

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course offers an in-depth study of the role of research and innovation and its business-based logic in modern economies. It examines two main concepts: understanding investment for innovation and turning innovative ideas into business opportunities.

## Language(s) of Instruction

English

## Host Institution Course Number

## Host Institution Course Title

INNOVATION & ENTREPRENEURSHIP

## Host Institution Course Details

<https://www.uab.cat/web/courses/cursos-de-ciencias-sociales/innovation-entrepren...>

## Host Institution Campus

Bellaterra Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2022-2023

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