

COURSE DETAIL

GLOBAL PERSPECTIVES ON CULTURAL AND CREATIVE INDUSTRIES

Country

Denmark

Host Institution

Aarhus University

Program(s)

Aarhus University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

International Studies Film & Media Studies Communication

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL PERSPECTIVES ON CULTURAL AND CREATIVE INDUSTRIES

UCEAP Transcript Title

CLTRL&CREATV INDUST

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course introduces theoretical, analytical, and critical-reflexive approaches to cultural and creative industries (CCI) in an international perspective, emphasizing the field's global implications on cultural, commercial, and media-specific transformations. The course covers various manifestations of CCIs from across the world, how they are structured and function within particular (trans)national contexts, and the production and circulation of cultural artifacts at varying geographic scales. The course examines the characteristics and components of several 'models' of CCI practices and interrogates topical issues in CCI research, such as structural challenges in the international division of cultural labor, and national and transnational CCI strategies. This course includes an excursion to a (European) metropolis with visits to relevant CCI organizations as well as related academic and research institutions to gain insights on how CCI practice and research are conducted in a different cultural and socio-political setting.

Language(s) of Instruction

English

Host Institution Course Number

143201U003

Host Institution Course Title

GLOBAL PERSPECTIVES ON CULTURAL AND CREATIVE INDUSTRIES

Host Institution Course Details

<https://kursuskatalog.au.dk/en/course/112063/Global-Perspectives-on-Cultural-an...>

Host Institution Campus

Aarhus

Host Institution Faculty

Arts

Host Institution Degree

Bachelor's Supplementary Subject in Cultural and Creative Industries

Host Institution Department

School of Communication and Culture

Course Last Reviewed

2021-2022

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