

COURSE DETAIL

POPULAR CULTURE AND THE CULTURAL INDUSTRY

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Music Anthropology

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

POPULAR CULTURE AND THE CULTURAL INDUSTRY

UCEAP Transcript Title

CULTURAL INDUSTRY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the cultural meaning of Korean popular music and its industries from the twentieth century to the present. It covers how to analyze the sound as cultural text in the ethnomusicological methodology. The course looks at the Korean popular music on cultural, social, political, and economic dimensions, based on the views of cultural relativism, new technologies and cultural changes, the Imperialism and Modernity, and Orientalism. Topics include understanding the public, popular culture, and the times of the masses; music as a culture; recording technology and the birth of popular music; cultural history of American pop music: media change and new possibilities; beginning of popular music across the border; cultural history of Korean popular music: formation period-cultural capital and counterculture; Korean national narrative and history writing; modern desire and Orientalism, and identity politics.

Language(s) of Instruction

Korean

Host Institution Course Number

ANT3112

Host Institution Course Title

POPULAR CULTURE AND THE CULTURAL INDUSTRY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Cultural Anthropology

[Print](#)