

COURSE DETAIL

COMMUNICATIONS, NEW MEDIA AND SOCIETY

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

20

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATIONS, NEW MEDIA AND SOCIETY

UCEAP Transcript Title

COMM/MEDIA SOCIETY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course introduces fundamentals of study in communications and new media, explores ways in which people create and use the variety of emerging networked, mobile, and social media channels to communicate meaning in a globalized world. It explores organizational and societal contexts in such areas as games, health, politics, business, public relations, design and activism, with attention paid to creating applications with social impact. Students explore phenomena such as relationships and social life in cyberspace, activism for social change, performance art, deviant behavior online, communication and community, new business paradigms and economic models of organizing and issues in human computer interaction.

Language(s) of Instruction

English

Host Institution Course Number

NM1101E

Host Institution Course Title

COMMUNICATIONS, NEW MEDIA AND SOCIETY

Host Institution Course Details

<https://nusmods.com/courses/NM1101E/communications-new-media-and-society>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Communications & New Media

Course Last Reviewed

2024-2025

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