

## COURSE DETAIL

### COMMUNICATIONS, NEW MEDIA AND SOCIETY

**Country**

Singapore

**Host Institution**

National University of Singapore

**Program(s)**

National University of Singapore

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

20

**UCEAP Course Suffix****UCEAP Official Title**

COMMUNICATIONS, NEW MEDIA AND SOCIETY

**UCEAP Transcript Title**

COMM/MEDIA SOCIETY

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course introduces fundamentals of study in communications and new media, explores ways in which people create and use the variety of emerging networked, mobile, and social media channels to communicate meaning in a globalized world. It explores organizational and societal contexts in such areas as games, health, politics, business, public relations, design and activism, with attention paid to creating applications with social impact. Students explore phenomena such as relationships and social life in cyberspace, activism for social change, performance art, deviant behavior online, communication and community, new business paradigms and economic models of organizing and issues in human computer interaction.

### Language(s) of Instruction

English

### Host Institution Course Number

NM1101E

### Host Institution Course Title

COMMUNICATIONS, NEW MEDIA AND SOCIETY

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Communications & New Media

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