

# COURSE DETAIL

## NARRATIVES OF SOCIAL CHANGE

**Country**

New Zealand

**Host Institution**

University of Auckland

**Program(s)**

University of Auckland

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

112

**UCEAP Course Suffix****UCEAP Official Title**

NARRATIVES OF SOCIAL CHANGE

**UCEAP Transcript Title**

SOCIAL CHANGE

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course examines how the presentation of information shapes public attitudes and behaviors. It covers how public communication via news, social media and public awareness campaigns influence public understanding, engagement and behavior. Key ideas explored in this course include: discourse; framing; rhetoric; and the interplay of words, images and sounds in multimodal communication.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

COMMS 212

## **Host Institution Course Title**

NARRATIVES OF SOCIAL CHANGE

## **Host Institution Course Details**

## **Host Institution Campus**

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

## **Course Last Reviewed**

2022-2023

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