COURSE DETAIL

INTERNATIONAL BUSINESS ENVIRONMENT
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS ENVIRONMENT
UCEAP Transcript Title INTL BUSINESS ENVT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course covers macroeconomic environments of international businesses. The course examines recent issues and trends in globalization through the lens of economic theories in international trade, political economy and macroeconomics. Specific topics include the origins of the recent rise of protectionism and populism in the US and Europe, the macroeconomic consequences of financial globalization and crises, and the challenges and opportunities of international migration. Combining economic analyses and real-world case studies, the implications of these issues on the aggregate economy as well as on individual companies are examined.

Language(s) of Instruction
English

Host Institution Course Number
STRA3702

Host Institution Course Title
INTERNATIONAL BUSINESS ENVIRONMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed

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