

# COURSE DETAIL

## INTERNATIONAL BUSINESS ENVIRONMENT

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

144

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS ENVIRONMENT

**UCEAP Transcript Title**

INTL BUSINESS ENVT

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course covers macroeconomic environments of international businesses. The course examines recent issues and trends in globalization through the lens of economic theories in international trade, political economy and macroeconomics. Specific topics include the origins of the recent rise of protectionism and populism in the US and Europe, the macroeconomic consequences of financial globalization and crises, and the challenges and opportunities of international migration. Combining economic analyses and real-world case studies, the implications of these issues on the aggregate economy as well as on individual companies are examined.

## Language(s) of Instruction

English

## Host Institution Course Number

STRA3702

## Host Institution Course Title

INTERNATIONAL BUSINESS ENVIRONMENT

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business

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