

COURSE DETAIL

INTERNATIONAL BUSINESS ENVIRONMENT

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS ENVIRONMENT

UCEAP Transcript Title

INTL BUSINESS ENVT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course covers macroeconomic environments of international businesses. The course examines recent issues and trends in globalization through the lens of economic theories in international trade, political economy and macroeconomics. Specific topics include the origins of the recent rise of protectionism and populism in the US and Europe, the macroeconomic consequences of financial globalization and crises, and the challenges and opportunities of international migration. Combining economic analyses and real-world case studies, the implications of these issues on the aggregate economy as well as on individual companies are examined.

Language(s) of Instruction

English

Host Institution Course Number

STRA3702

Host Institution Course Title

INTERNATIONAL BUSINESS ENVIRONMENT

Host Institution Course Details**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business

Course Last Reviewed

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