

COURSE DETAIL

ENTREPRENEURSHIP AND CREATIVE ENTERPRISE

Country

Mexico

Host Institution

National Autonomous University of Mexico

Program(s)

National Autonomous University of Mexico

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration Art Studio

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP AND CREATIVE ENTERPRISE

UCEAP Transcript Title

ENTREPRENRSHIP&ART

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course discusses entrepreneurship and business within the field of art and design. Topics include: leadership; decision-making; human and personal development; conscious design; sustainability; circular economy and the stakeholders; the nature of a contract; professional artistic practices.

Language(s) of Instruction

Spanish

Host Institution Course Number

0117

Host Institution Course Title

EMPRENDIMIENTO Y EMPRESA CREATIVA

Host Institution Course Details

Host Institution Campus

CIUDAD UNIVERSITARIA

Host Institution Faculty

FACULTAD DE ARTE Y DISEÑO

Host Institution Degree

Host Institution Department

DISEÑO Y COMUNICACIÓN VISUAL

Course Last Reviewed

2022-2023

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