

COURSE DETAIL

MEDIA AND EVERYDAY LIFE

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

22

UCEAP Course Suffix**UCEAP Official Title**

MEDIA AND EVERYDAY LIFE

UCEAP Transcript Title

MEDIA & EVRYDY LIFE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Modern media are everywhere; they mediate nearly all aspects of everyday life. Media forms old and new – newspapers, magazines, films, radio, television, pop music, Internet, social media, and mobile phones – are shaping our social and political life, cultivating our cultural imaginations, and articulating our personal experiences and a sense of belonging in a rapidly changing world. This course examines the many roles of the media in the web of modern life.

Language(s) of Instruction

English

Host Institution Course Number

COMM1110

Host Institution Course Title

MEDIA AND EVERYDAY LIFE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Communication

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