COURSE DETAIL

VALUE AND COLLABORATIVE INNOVATION
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 121
UCEAP Course Suffix
UCEAP Official Title VALUE AND COLLABORATIVE INNOVATION
UCEAP Transcript Title VALUE&COLLAB INNOV
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This interdisciplinary course covers ideas on how value is created by working collaboratively to capitalize on 21st century trends through disruptive and non-disruptive innovation. In addition to a substantive coverage of innovation frameworks and strategic planning tools, this course explores insights from organizational psychology and neuroscience that are useful for teams to improve cognitive diversity & creativity. Case examples include inspiring innovators and creative teams and industries such as technology, finance, entertainment and service sectors.

Language(s) of Instruction
English

Host Institution Course Number
BSN3714

Host Institution Course Title
CO-CREATING VALUE (TOOLS FOR COLLABORATIVE INNOVATION)

Host Institution Course Details
https://nusmods.com/modules/BSN3714/co-creating-value-tools-for-collaborative-i...

Host Institution Campus

Host Institution Faculty
Business School

Host Institution Degree

Host Institution Department
Strategy and Policy

Course Last Reviewed
2022-2023

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