

COURSE DETAIL

VALUE AND COLLABORATIVE INNOVATION

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

VALUE AND COLLABORATIVE INNOVATION

UCEAP Transcript Title

VALUE&COLLAB INNOV

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This interdisciplinary course covers ideas on how value is created by working collaboratively to capitalize on 21st century trends through disruptive and non-disruptive innovation. In addition to a substantive coverage of innovation frameworks and strategic planning tools, this course explores insights from organizational psychology and neuroscience that are useful for teams to improve cognitive diversity & creativity. Case examples include inspiring innovators and creative teams and industries such as technology, finance, entertainment and service sectors.

Language(s) of Instruction

English

Host Institution Course Number

BSN3714

Host Institution Course Title

VALUE AND COLLABORATIVE INNOVATION

Host Institution Campus

Host Institution Faculty

Business School

Host Institution Degree

Host Institution Department

Strategy and Policy

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