

COURSE DETAIL

CROSS BORDER DIGITAL TRADE

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

CROSS BORDER DIGITAL TRADE

UCEAP Transcript Title

CR BORDR DIGTL TRAD

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

International trade is the economic backbone of most countries in the world. The development of information technologies has accelerated trade facilitation and digitalization of cross border exchange. The digital transformation of international trade has reduced operation time and costs; facilitated the global value chain, and connected trade and logistics among communities globally.

Cross border digital trade has attracted more attention than ever in the post COVID-19 era: while normal international trade procedures and operations heavily dependent on paper documents have been interrupted, the use of technologies has lowered the barriers of physical documentation and resulted in the resiliency of international trade.

This course introduces international initiatives as well as government actions in the implementation of cross border digital trade to increase the scale, scope, and speed of trade. The course also addresses challenges, such as the adoption of new technologies; policy and regulation issues, and change of user behavior during the implementation of cross border digital trade.

Language(s) of Instruction

English

Host Institution Course Number

MGT5003

Host Institution Course Title

CROSS BORDER DIGITAL TRADE

Host Institution Course Details

https://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=700%20U0030&c...

Host Institution Campus

Host Institution Faculty

Management

Host Institution Degree**Host Institution Department****Course Last Reviewed**

2022-2023

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