

COURSE DETAIL

MASS COMMUNICATION AESTHETICS

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

MASS COMMUNICATION AESTHETICS

UCEAP Transcript Title

MASS COMM AESTHETICS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course focuses on aesthetic dimensions of social communication. Topics include: communication, perception, and aesthetics; art as a system of meaning; media and the reproduction of works of art; media and aesthetic creation and standardization; artistic production and mass media in Brazil.

Language(s) of Instruction

Portuguese

Host Institution Course Number

COM 1130

Host Institution Course Title

MASS COMMUNICATION AESTHETICS

Host Institution Campus

PUC-Rio

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Departamento de Comunicação Social

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