

COURSE DETAIL

SUPERHERO ENTERTAINMENTS

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

67

UCEAP Course Suffix**UCEAP Official Title**

SUPERHERO ENTERTAINMENTS

UCEAP Transcript Title

SUPERHERO ENTERTAIN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the social and cultural significance of superhero entertainments. Particular attention is paid to the origins of superheroes in comic books and the manner in which the major two companies, DC and Marvel, positioned those heroes in blockbuster movies commencing with Superman in 1978. The course traces the antecedents of comic book superheroes, discusses their various incarnations in other media forms like radio and television, and culminates in a discussion of the wave of recent superhero films. The course also covers some of the strategies companies have adopted in licensing and marketing their superheroes.

Language(s) of Instruction

English

Host Institution Course Number

GEH1067

Host Institution Course Title

SUPERHERO ENTERTAINMENTS

Host Institution Course Details**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

History

Course Last Reviewed

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