

COURSE DETAIL

HISTORY OF MASS CONSUMPTION DURING THE COLD WAR

Country

France

Host Institution

Sciences Po Lyon

Program(s)

University of Lyon

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

History

UCEAP Course Number

109

UCEAP Course Suffix**UCEAP Official Title**

HISTORY OF MASS CONSUMPTION DURING THE COLD WAR

UCEAP Transcript Title

CONSUMPTN COLD WAR

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course looks at the history of mass consumption during the Cold War with a particular focus on its political, cultural, and economic aspects. The course focuses on adopting a broad definition of consumption that takes into account individual and collective consumption patterns, the variety of consumer goods and practices, and the politics of regulation.

Language(s) of Instruction

French

Host Institution Course Number**Host Institution Course Title**

LA GUERRE FROIDE AU PRISME DE LA CONSOMMATION DE MASSE

Host Institution Campus

SCIENCES PO LYON

Host Institution Faculty**Host Institution Degree****Host Institution Department**

SCIENCES PO LYON

[Print](#)