# **COURSE DETAIL**

## **MEDIA AND CULTURE IN MODERN SOCIETIES**

## **Country**

Hong Kong

#### **Host Institution**

University of Hong Kong

## Program(s)

University of Hong Kong

## **UCEAP Course Level**

**Upper Division** 

## **UCEAP Subject Area(s)**

Sociology

### **UCEAP Course Number**

156

#### **UCEAP Course Suffix**

#### **UCEAP Official Title**

MEDIA AND CULTURE IN MODERN SOCIETIES

## **UCEAP Transcript Title**

MEDIA&CULTR MOD SOC

## **UCEAP Quarter Units**

5.00

### **UCEAP Semester Units**

3.30

### **Course Description**

This course is a response to the cultural shift taking place in society and social sciences in the last two decades. The cultural shift points to the increasing centrality of media and culture in social life and in approaches to understanding social life. This shift is revealed in the momentous changes like globalization of consumer and cultural industries, and the expansion of media and communication technologies in modern societies. There is now a quest to understand social life that is more about what culture does rather than what culture is. This understanding of cultural practices and collective representations, nowadays fundamentally circulated through the media, is valuable in and of itself as everyday life has fundamentally transformed, from the acts on selves to mutation of bodies.

### Language(s) of Instruction

English

#### **Host Institution Course Number**

**SOCI2080** 

### **Host Institution Course Title**

MEDIA AND CULTURE IN MODERN SOCIETIES

**Host Institution Campus** 

**Host Institution Faculty** 

**Host Institution Degree** 

# **Host Institution Department**

Sociology

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