

# COURSE DETAIL

## DIGITAL CULTURAL POLITICS

**Country**

Denmark

**Host Institution**

University of Copenhagen

**Program(s)**

University of Copenhagen

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science Film & Media Studies Communication

**UCEAP Course Number**

120

**UCEAP Course Suffix****UCEAP Official Title**

DIGITAL CULTURAL POLITICS

**UCEAP Transcript Title**

DIGITAL CULTURL POL

**UCEAP Quarter Units**

12.00

**UCEAP Semester Units**

8.00

## Course Description

The course discusses the role of cultural policy in the age of platform giants and how the digital media ecology of major platforms creates inter-dependencies with other platforms, established cultural institutions, legacy media, public service institutions, digital creators, and users. The course begins with a discussion on the platform society and how the notion of digital cultural politics relates to cultural, media, and communication policy, as well as the internet and cultural industries. It lays the foundations from the perspective of dominant platforms and platform providers, with a specific focus on Facebook, Instagram, TikTok, Spotify, and YouTube. The second part of the course looks at the inter-dependencies that these platforms generate between themselves and cultural institutions, analyzing cultural institution's use of platforms such as Instagram, TikTok, and YouTube. The third part of the course focuses on data politics, user rights ethics, and discrimination. The final part of the course is composed of a day-long workshop where students work on themes and topics of their own choice as part of their final project. This course is taken in conjunction with the course Cultural Policy - Theory, Method & Analysis (HMKK03611U), a compulsory but non-credit-bearing course that provides students with adequate tools to conduct research within the field of cultural policy, with an emphasis on the relationship between theoretical framework, methodological design, and analysis.

### Language(s) of Instruction

English

### Host Institution Course Number

HMKK03612U, HMKK03611U

### Host Institution Course Title

DIGITAL CULTURAL POLITICS

### Host Institution Course Details

<https://kurser.ku.dk/course/hmkk03612u/2022-2023>

### Host Institution Campus

**Host Institution Faculty**

Faculty of Humanities

**Host Institution Degree**

Master

**Host Institution Department**

Department of Arts and Cultural Studies

**Course Last Reviewed**

2022-2023

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