COURSE DETAIL

DIGITAL CULTURAL POLITICS
Country Denmark
Host Institution University of Copenhagen
Program(s) University of Copenhagen
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science Film & Media Studies Communication
UCEAP Course Number 120
UCEAP Course Suffix
UCEAP Official Title DIGITAL CULTURAL POLITICS
UCEAP Transcript Title DIGITAL CULTURL POL
UCEAP Quarter Units 12.00
UCEAP Semester Units 8.00

Course Description

The course discusses the role of cultural policy in the age of platform giants and how the digital media ecology of major platforms creates inter-dependencies with other platforms, established cultural institutions, legacy media, public service institutions, digital creators, and users. The course begins with a discussion on the platform society and how the notion of digital cultural politics relates to cultural, media, and communication policy, as well as the internet and cultural industries. It lays the foundations from the perspective of dominant platforms and platform providers, with a specific focus on Facebook, Instagram, TikTok, Spotify, and YouTube. The second part of the course looks at the inter-dependencies that these platforms generate between themselves and cultural institutions, analyzing cultural institution's use of platforms such as Instagram, TikTok, and YouTube. The third part of the course focuses on data politics, user rights ethics, and discrimination. The final part of the course is composed of a day-long workshop where students work on themes and topics of their own choice as part of their final project. This course is taken in conjunction with the course Cultural Policy – Theory, Method & Analysis (HMKK03611U), a compulsory but non-credit-bearing course that provides students with adequate tools to conduct research within the field of cultural policy, with an emphasis on the relationship between theoretical framework, methodological design, and analysis.

Language(s) of Instruction
English

Host Institution Course Number
HMKK03612U,HMKK03611U

Host Institution Course Title
DIGITAL CULTURAL POLITICS

Host Institution Course Details
https://kurser.ku.dk/course/hmkk03612u/2022-2023

Host Institution Campus

Host Institution Faculty
Faculty of Humanities

Host Institution Degree
Master

Host Institution Department
Department of Arts and Cultural Studies

Course Last Reviewed
2022-2023

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