

## COURSE DETAIL

### KOREAN MODERNITY AND POPULAR CULTURE

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Comparative Literature Asian Studies

**UCEAP Course Number**

147

**UCEAP Course Suffix****UCEAP Official Title**

KOREAN MODERNITY AND POPULAR CULTURE

**UCEAP Transcript Title**

KOR MOD POP CULTURE

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

Korea emerged as the site of political turmoil ever since World War II. As the only divided country in the world today, the nation has been and still is largely identified with political instability. Since East Asia has become a significant part of global economy and politics in the late 1980s and Korea became one of the most dynamic countries among the so-called four Asian Tigers, scholarly attention was given to the rapid industrialization and exceptional high growth in economy in Korea. Ever since the 1990s, however, scholars and critics in the field of Korean Studies have become interested in cultural production known as hallyu (Korean cultural wave). As the compressed modernity enabled modernization within just several decades after the Korean War, Korea has quickly turned from a society importing western cultures to a nation actively producing multiple contents in popular culture. The purpose of this course is to understand modernity in Korean society and how the Korean modernity has affected production of Korean popular culture. Each week, we examine how contemporary Korean literature, cinema, television drama, performing arts, K-pop industry, advertisement, sports, and government's strategy of branding national image reflect sociopolitical dynamics of Korean modernity. By the end of the course, students understand concepts of modernity and characteristics of Korean modernity in relation to contemporary Korean culture and society.

## Language(s) of Instruction

English

## Host Institution Course Number

CLC3108

## Host Institution Course Title

KOREAN MODERNITY AND POPULAR CULTURE

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

**Host Institution Department**  
Comparative Literature & Culture

**Course Last Reviewed**

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