COURSE DETAIL

KOREAN MODERNITY AND POPULAR CULTURE

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology Comparative Literature Asian Studies

UCEAP Course Number

147

UCEAP Course Suffix

UCEAP Official Title

KOREAN MODERNITY AND POPULAR CULTURE

UCEAP Transcript Title

KOR MOD POP CULTURE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Korea emerged as the site of political turmoil ever since World War II. As the only divided country in the world today, the nation has been and still is largely identified with political instability. Since East Asia has become a significant part of global economy and politics in the late 1980s and Korea became one of the most dynamic countries among the so-called four Asian Tigers, scholarly attention was given to the rapid industrialization and exceptional high growth in economy in Korea. Ever since the 1990s, however, scholars and critics in the field of Korean Studies have become interested in cultural production known as hallyu (Korean cultural wave). As the compressed modernity enabled modernization within just several decades after the Korean War, Korea has quickly turned from a society importing western cultures to a nation actively producing multiple contents in popular culture. The purpose of this course is to understand modernity in Korean society and how the Korean modernity has affected production of Korean popular culture. Each week, we examine how contemporary Korean literature, cinema, television drama, performing arts, K-pop industry, advertisement, sports, and government's strategy of branding national image reflect sociopolitical dynamics of Korean modernity. By the end of the course, students understand concepts of modernity and characteristics of Korean modernity in relation to contemporary Korean culture and society.

Language(s) of Instruction

English

Host Institution Course Number

CLC3108

Host Institution Course Title

KOREAN MODERNITY AND POPULAR CULTURE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Comparative Literature & Culture

<u>Print</u>