

COURSE DETAIL

NEW MEDIA AND DIGITAL STORYTELLING

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Korean Film & Media Studies

UCEAP Course Number

50

UCEAP Course Suffix**UCEAP Official Title**

NEW MEDIA AND DIGITAL STORYTELLING

UCEAP Transcript Title

DIGITAL STORYTELL

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course is designed specifically for students from the University of California Education Abroad Program and the Department of Korean Language and Literature at Yonsei University. In partnership with the Center for Innovation in Higher Education, the course explores Korean society and culture through digital media. This course examines the historical and cultural aspects of multimedia usage and the social impact of the digital revolution on daily life in Korea. It discusses the many facets of this diverse digital ecosphere where anyone with access to a computer or mobile device can integrate digital images, social media, recorded audio narration, video clips, and music alongside a range of delivery channels with meta-information (e.g., hashtags, rankings, and comments by users) to tell a story to a broad audience. Lectures and discussions include regular meetings with a language partner. Particular attention is given to the socio-cultural impact of new digital technologies, such as KakaoTalk, Twitter, Instagram, YouTube, webtoons, RPG/MMORPG games, blogs, data visualizations, and other SNS sites and the institutions that control these technologies.

Language(s) of Instruction

Host Institution Course Number

KOR2314

Host Institution Course Title

NEW MEDIA AND DIGITAL STORYTELLING

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Korean Language & Literature

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