

COURSE DETAIL

PSYCHOLOGY OF FASHION AND APPAREL INDUSTRY

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology Art History

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

PSYCHOLOGY OF FASHION AND APPAREL INDUSTRY

UCEAP Transcript Title

PSYCH OF FASHION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores the psychological aspects of fashion. Topics include the history of fashion cycles spread of fashion; rapidly changing fashion media environment; fashion market; fashion system and the alternatives; and fashion ideas and inspirations being constructed, elaborated, and conveyed in detailed elements of fashion images and narratives. Psychological theories and approaches are introduced and applied to various aspects and dimensions of fashion systems.

Language(s) of Instruction

English

Host Institution Course Number

CNT3136

Host Institution Course Title

PSYCHOLOGY OF FASHION AND APPAREL INDUSTRY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Clothing and Textiles

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