

## COURSE DETAIL

### PSYCHOLOGY OF FASHION AND APPAREL INDUSTRY

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Psychology Art History

**UCEAP Course Number**

121

**UCEAP Course Suffix****UCEAP Official Title**

PSYCHOLOGY OF FASHION AND APPAREL INDUSTRY

**UCEAP Transcript Title**

PSYCH OF FASHION

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course explores the psychological aspects of fashion. Topics include the history of fashion cycles spread of fashion; rapidly changing fashion media environment; fashion market; fashion system and the alternatives; and fashion ideas and inspirations being constructed, elaborated, and conveyed in detailed elements of fashion images and narratives. Psychological theories and approaches are introduced and applied to various aspects and dimensions of fashion systems.

## Language(s) of Instruction

English

## Host Institution Course Number

CNT3136

## Host Institution Course Title

PSYCHOLOGY OF FASHION AND APPAREL INDUSTRY

## Host Institution Course Details

[http://ysweb.yonsei.ac.kr:8888/curri120601/curri\\_pop2.jsp?hakno=CNT3136&bb=01&s...](http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?hakno=CNT3136&bb=01&s...)

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Clothing and Textiles

## Course Last Reviewed

2021-2022

[Print](#)