

## COURSE DETAIL

### BUSINESS ETHICS AND PRACTICE

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

137

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ETHICS AND PRACTICE

**UCEAP Transcript Title**

BUSINESS ETHICS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

Plagiarism, currency trading scam, doping in sports, money fraud, emission testing scandal, or sexual harassment are all related with “ethics” and ethical violations. This course presents methods and concepts of ethical decisions. This course focuses on the most important lessons in business ethics with every lesson beginning with a “guiding question” to be answered in the class and ending with a “practice question” to be discussed in groups for applying ethical lesson in practical issues. Corporate visit are arranged to familiarize students with business practices in real world. Text: Howard and Korver, ETHICS FOR THE REAL WORLD; various references and articles. Assessment: class participation, quizzes, individual study, group case study.

## Language(s) of Instruction

English

## Host Institution Course Number

GMBA7095

## Host Institution Course Title

BUSINESS ETHICS AND PRACTICE

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business Administration

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