COURSE DETAIL

BUSINESS ETHICS AND PRACTICE
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 137
UCEAP Course Suffix
UCEAP Official Title BUSINESS ETHICS AND PRACTICE
UCEAP Transcript Title BUSINESS ETHICS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

Plagiarism, currency trading scam, doping in sports, money fraud, emission testing scandal, or sexual harassment are all related with “ethics” and ethical violations. This course presents methods and concepts of ethical decisions. This course focuses on the most important lessons in business ethics with every lesson beginning with a “guiding question” to be answered in the class and ending with a “practice question” to be discussed in groups for applying ethical lesson in practical issues. Corporate visit are arranged to familiarize students with business practices in real world. Text: Howard and Korver, ETHICS FOR THE REAL WORLD; various references and articles. Assessment: class participation, quizzes, individual study, group case study.

Language(s) of Instruction
English

Host Institution Course Number
GMBA7095

Host Institution Course Title
BUSINESS ETHICS AND PRACTICE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2022-2023

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