

COURSE DETAIL

BUSINESS ETHICS AND PRACTICE

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

137

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ETHICS AND PRACTICE

UCEAP Transcript Title

BUSINESS ETHICS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Plagiarism, currency trading scam, doping in sports, money fraud, emission testing scandal, or sexual harassment are all related with “ethics” and ethical violations. This course presents methods and concepts of ethical decisions. This course focuses on the most important lessons in business ethics with every lesson beginning with a “guiding question” to be answered in the class and ending with a “practice question” to be discussed in groups for applying ethical lesson in practical issues. Corporate visit are arranged to familiarize students with business practices in real world. Text: Howard and Korver, ETHICS FOR THE REAL WORLD; various references and articles. Assessment: class participation, quizzes, individual study, group case study.

Language(s) of Instruction

English

Host Institution Course Number

GMBA7095

Host Institution Course Title

BUSINESS ETHICS AND PRACTICE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed

2022-2023

[Print](#)