COURSE DETAIL

UNDERSTANDING MANAGEMENT
Country United Kingdom - England
Host Institution University College London
Program(s) Summer at University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 110
UCEAP Course Suffix S
UCEAP Official Title UNDERSTANDING MANAGEMENT
UCEAP Transcript Title UNDERSTANDING MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course introduces students to the practice of management, to what managers do, why they do it, and ways in which they set about doing it. Different management activities and roles are explored from both a practical and theoretical perspective. Key management responsibilities such as strategic thinking, analyzing the business environment, marketing, and motivating self and others are explored alongside a real-life study. This provides opportunities for students to apply theoretical concepts to an actual business case.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0018

Host Institution Course Title
UNDERSTANDING MANAGEMENT

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/understanding-...

Host Institution Campus
Bloomsbury

Host Institution Faculty
Faculty of Engineering

Host Institution Degree
Bachelors

Host Institution Department
School of Management

Course Last Reviewed
2022-2023

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