

# COURSE DETAIL

## UNDERSTANDING MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

Summer at University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

110

**UCEAP Course Suffix**

S

**UCEAP Official Title**

UNDERSTANDING MANAGEMENT

**UCEAP Transcript Title**

UNDERSTANDING MGMT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

This course introduces students to the practice of management, to what managers do, why they do it, and ways in which they set about doing it. Different management activities and roles are explored from both a practical and theoretical perspective. Key management responsibilities such as strategic thinking, analyzing the business environment, marketing, and motivating self and others are explored alongside a real-life study. This provides opportunities for students to apply theoretical concepts to an actual business case.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

ISSU0018

### **Host Institution Course Title**

UNDERSTANDING MANAGEMENT

### **Host Institution Campus**

Bloomsbury

### **Host Institution Faculty**

Faculty of Engineering

### **Host Institution Degree**

Bachelors

### **Host Institution Department**

School of Management

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