

# COURSE DETAIL

## CREATIVE INDUSTRIES

**Country**

United Kingdom - England

**Host Institution**

University of London, Queen Mary

**Program(s)**

University of London, Queen Mary

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

171

**UCEAP Course Suffix****UCEAP Official Title**

CREATIVE INDUSTRIES

**UCEAP Transcript Title**

CREATIVE INDUSTRIES

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course explores the foundational concepts and theories of the creative industries. Lectures typically focus on theory mainly. Too often, little attention is paid to issues of business practice and administration. This course, addresses this gap and provides the student with the relevant theories, conceptual tools, and factual information necessary to gain an understanding of, and be able to engage critically with, the realities of managing, working, and progressing within the cultural and creative industries.

## Language(s) of Instruction

English

## Host Institution Course Number

BUS233

## Host Institution Course Title

CREATIVE INDUSTRIES

## Host Institution Course Details

<https://www.qmul.ac.uk/modules/>

## Host Institution Campus

QMUL

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business and Management

## Course Last Reviewed

2023-2024

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