COURSE DETAIL

CREATIVE INDUSTRIES
Country United Kingdom - England
Host Institution University of London, Queen Mary
Program(s) University of London, Queen Mary
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 171
UCEAP Course Suffix
UCEAP Official Title CREATIVE INDUSTRIES
UCEAP Transcript Title CREATIVE INDUSTRIES
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course explores the foundational concepts and theories of the creative industries. Lectures typically focus on theory mainly. Too often, little attention is paid to issues of business practice and administration. This course, addresses this gap and provides the student with the relevant theories, conceptual tools, and factual information necessary to gain an understanding of, and be able to engage critically with, the realities of managing, working, and progressing within the cultural and creative industries.

Language(s) of Instruction
English

Host Institution Course Number
BUS233

Host Institution Course Title
CREATIVE INDUSTRIES

Host Institution Course Details
https://www.qmul.ac.uk/modules/

Host Institution Campus
QMUL

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed
2023-2024

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