

COURSE DETAIL

GLOBALIZATION AND NEW MEDIA

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

19

UCEAP Course Suffix**UCEAP Official Title**

GLOBALIZATION AND NEW MEDIA

UCEAP Transcript Title

GLOBAL & NEW MEDIA

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces the role of new communication technologies in the context of globalization. The course explores various aspects of global communication flows including the global reach of new media and its consequences, global and transnational timesharing and workflows, the role of new media in global and local politics, and the potential of new and traditional communication channels in the context of various forms of activism and communication for social change. The role of culture in global communication and ways in which cultural processes shape and are shaped by the landscape of globalization are emphasized

Language(s) of Instruction

English

Host Institution Course Number

GEH1001/GEM1036

Host Institution Course Title

GLOBALIZATION AND NEW MEDIA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Communications & New Media

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