

COURSE DETAIL

BEHAVIORAL ECONOMICS

Country

Thailand

Host Institution

Thammasat University

Program(s)

Thammasat University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORAL ECONOMICS

UCEAP Transcript Title

BEHAVIORAL ECONOMIC

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course provides a study of the concepts and frameworks in behavioral economics. Topics include a comparative study of models for decision under uncertainty between mainstream economics and behavioral economics; empirical evidences that support behavioral economics; and models that incorporate psychological and sociological factors for consumer and social behaviors.

Language(s) of Instruction

English

Host Institution Course Number

EE 416

Host Institution Course Title

BEHAVIORAL ECONOMICS

Host Institution Course Details**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Economics

Course Last Reviewed

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