

COURSE DETAIL

ANALYSIS OF AUDIOVISUAL IMAGE

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

145

UCEAP Course Suffix**UCEAP Official Title**

ANALYSIS OF AUDIOVISUAL IMAGE

UCEAP Transcript Title

ANLYS/AUDIOVS IMAGE

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides a study of the nature and operation of the moving image and the principles of audiovisual speech (film and television). It covers theoretical and analytical methodology, analysis of the advertising image, analysis of the film image, and analysis of televised image. Previous coursework in communication and media studies and/or image theory is expected.

Language(s) of Instruction**Host Institution Course Number**

13510

Host Institution Course Title

ANÁLISIS DE LA IMAGEN AUDIOVISUAL

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=211&asig=13510&idioma=2&anio=2...>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree**Host Institution Department**

Periodismo y Comunicación Audiovisual

Course Last Reviewed

2023-2024

[Print](#)