

# COURSE DETAIL

## ANALYSIS OF AUDIOVISUAL IMAGE

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

145

**UCEAP Course Suffix****UCEAP Official Title**

ANALYSIS OF AUDIOVISUAL IMAGE

**UCEAP Transcript Title**

ANLYS/AUDIOVS IMAGE

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

This course provides a study of the nature and operation of the moving image and the principles of audiovisual speech (film and television). It covers theoretical and analytical methodology, analysis of the advertising image, analysis of the film image, and analysis of televised image. Previous coursework in communication and media studies and/or image theory is expected.

**Language(s) of Instruction****Host Institution Course Number**

13510

**Host Institution Course Title**

ANÁLISIS DE LA IMAGEN AUDIOVISUAL

**Host Institution Campus**

Getafe

**Host Institution Faculty**

Facultad de Humanidades, Comunicación y Documentación

**Host Institution Degree****Host Institution Department**

Periodismo y Comunicación Audiovisual

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