

## COURSE DETAIL

### MEDIA AND THE HISTORY OF POLITICAL RHETORIC

**Country**

Sweden

**Host Institution**

Lund University

**Program(s)**

Lund University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science Communication

**UCEAP Course Number**

156

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA AND THE HISTORY OF POLITICAL RHETORIC

**UCEAP Transcript Title**

MEDIA & POL RHETORC

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course is interdisciplinary and reviews the impact of media on the political rhetoric of politicians, moulders of public opinion, and potentates. The main focus is placed on the impact of new communication technologies such as writing, print, and broadcasting on rhetoric and the manifestation of power.

## Language(s) of Instruction

English

## Host Institution Course Number

SASH69

## Host Institution Course Title

MEDIA AND THE HISTORY OF POLITICAL RHETORIC

## Host Institution Campus

Lund

## Host Institution Faculty

Humanities and Theology

## Host Institution Degree

## Host Institution Department

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