

# COURSE DETAIL

## INTRODUCTION TO TOURISM

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

English Universities, University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Education

**UCEAP Course Number**

119

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO TOURISM

**UCEAP Transcript Title**

INTRO TO TOURISM

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

**Course Description**

Topics in this course include the origins and growth of tourism; the demand for tourism in various countries; tourism supply and demand, effects of supply/demand on volume/profit; the impacts of tourism on economy and environment; the structure of the industry; and how to properly construct a tourism economy.

**Language(s) of Instruction**

English

**Host Institution Course Number**

EDUC10832

**Host Institution Course Title**

INTRODUCTION TO TOURISM

**Host Institution Campus**

University of Manchester

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

School of Education

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