COURSE DETAIL

INTRODUCTION TO TOURISM
Country United Kingdom - England
Host Institution University of Manchester
Program(s) English Universities,University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Education
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO TOURISM
UCEAP Transcript Title INTRO TO TOURISM
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
Topics in this course include the origins and growth of tourism; the demand for tourism in various countries; tourism supply and demand, effects of supply/demand on volume/profit; the impacts of tourism on economy and environment; the structure of the industry; and how to properly construct a tourism economy.

Language(s) of Instruction
English

Host Institution Course Number
EDUC10832

Host Institution Course Title
INTRODUCTION TO TOURISM

Host Institution Course Details

Host Institution Campus
University of Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Education

Course Last Reviewed

Print