

COURSE DETAIL

INTRODUCTION TO TOURISM

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

English Universities, University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Education

UCEAP Course Number

119

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO TOURISM

UCEAP Transcript Title

INTRO TO TOURISM

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

Topics in this course include the origins and growth of tourism; the demand for tourism in various countries; tourism supply and demand, effects of supply/demand on volume/profit; the impacts of tourism on economy and environment; the structure of the industry; and how to properly construct a tourism economy.

Language(s) of Instruction

English

Host Institution Course Number

EDUC10832

Host Institution Course Title

INTRODUCTION TO TOURISM

Host Institution Course Details**Host Institution Campus**

University of Manchester

Host Institution Faculty**Host Institution Degree****Host Institution Department**

School of Education

Course Last Reviewed

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