

COURSE DETAIL

INTRODUCTION TO BEHAVIOURAL ECONOMICS

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

124

UCEAP Course Suffix

S

UCEAP Official Title

INTRODUCTION TO BEHAVIOURAL ECONOMICS

UCEAP Transcript Title

INTRO BEHAVIOR ECON

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

The course introduces students to the principles and methods of behavioral economics in relation to individuals, firms, and institutions. Addressing behavioral economics both at the macroeconomic and microeconomic levels, students engage in topics such as heuristics, biases, nudging strategies, and rational expectations. Students learn how to apply these tools in a variety of economic settings both in the private and public sectors. Using these tools, students incorporate psychologically-motivated assumptions into economic models, and interpret the implications of these assumptions for policy development and business strategy.

Language(s) of Instruction

English

Host Institution Course Number

EC200

Host Institution Course Title

INTRODUCTION TO BEHAVIOURAL ECONOMICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

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