COURSE DETAIL

INTERNATIONAL MANAGEMENT
Country Germany
Host Institution Free University of Berlin
Program(s) Free University Berlin
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL MANAGEMENT
UCEAP Transcript Title INTL MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

International Management is an advanced undergraduate module in the bachelor’s degree in Business Administration. The course first focuses on international differences in formal and informal institutions. National-level institutions are frameworks within which multinational enterprises (MNEs) do business around the world. The course examines the particularities of national institutional frameworks in some of the largest economies and explores how researchers have classified such institutional frameworks into typologies. The course then focuses on MNEs as organizations. The course examines how MNEs have been theoretically conceived and inquire how they maintain a balance between global integration and local adaptation in their international activities. The course focuses particularly on questions of strategy, governance, and human resource management. The course addresses the underrepresentation of women in international management. A particular focus of the course is undergraduate research and inquiry. The course provides insights into current research in the discipline regarding the governance of international labor standards and international management implications of the current transition to electric vehicles in the auto industry.

Language(s) of Instruction
English

Host Institution Course Number
10111508

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details
https://www.fu-berlin.de/vv/en/lv/750087?query=international+management&sm=7274...

Host Institution Campus

Host Institution Faculty
WIRTSCHAFTSWISSENSCHAFT

Host Institution Degree
Host Institution Department Betriebswirtschaftslehre
Course Last Reviewed 2022-2023

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