COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country
Germany

Host Institution
Free University of Berlin

Program(s)
Free University Berlin

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
105

UCEAP Course Suffix

UCEAP Official Title
INTERNATIONAL MANAGEMENT

UCEAP Transcript Title
INTL MANAGEMENT

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

International Management is an advanced undergraduate module in the bachelor's degree in Business Administration. The course first focuses on international differences in formal and informal institutions. National-level institutions are frameworks within which multinational enterprises (MNEs) do business around the world. The course examines the particularities of national institutional frameworks in some of the largest economies and explores how researchers have classified such institutional frameworks into typologies. The course then focuses on MNEs as organizations. The course examines how MNEs have been theoretically conceived and inquire how they maintain a balance between global integration and local adaptation in their international activities. The course focuses particularly on questions of strategy, governance, and human resource management. The course addresses the underrepresentation of women in international management. A particular focus of the course is undergraduate research and inquiry. The course provides insights into current research in the discipline regarding the governance of international labor standards and international management implications of the current transition to electric vehicles in the auto industry.

Language(s) of Instruction
English

Host Institution Course Number
10111508

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Campus

Host Institution Faculty
WIRTSCHAFTSWISSENSCHAFT

Host Institution Degree

Host Institution Department

Betriebswirtschaftslehre