

COURSE DETAIL

SOCIAL ENTERPRISE PLANNING

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)**UCEAP Course Number**

111

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL ENTERPRISE PLANNING

UCEAP Transcript Title

SOC ENTERPRISE PLAN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the various social problems that can lead to the development of sustainable business organizations that seek to positively impact society and the environment. Topics covered include: concepts and historical progress of the social sector in Brazil; legal framework for Brazilian organizations; fundraising mechanisms; social business planning.

Language(s) of Instruction

Portuguese

Host Institution Course Number

EMP 1011

Host Institution Course Title

SOCIAL ENTERPRISE PLANNING

Host Institution Campus

PUC-Rio

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Empreendedorismo (UEP)

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