

# COURSE DETAIL

## SOCIAL ENTERPRISE PLANNING

**Country**

Brazil

**Host Institution**

Pontifical Catholic University of Rio de Janeiro

**Program(s)**

Pontifical Catholic University of Rio de Janeiro

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)****UCEAP Course Number**

111

**UCEAP Course Suffix****UCEAP Official Title**

SOCIAL ENTERPRISE PLANNING

**UCEAP Transcript Title**

SOC ENTERPRISE PLAN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course examines the various social problems that can lead to the development of sustainable business organizations that seek to positively impact society and the environment. Topics covered include: concepts and historical progress of the social sector in Brazil; legal framework for Brazilian organizations; fundraising mechanisms; social business planning.

**Language(s) of Instruction**

Portuguese

**Host Institution Course Number**

EMP 1011

**Host Institution Course Title**

PLANEJAMENTO DE EMPREENDIMENTOS SOCIAIS

**Host Institution Course Details****Host Institution Campus**

PUC-Rio

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Empreendedorismo (UEP)

**Course Last Reviewed**

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