

COURSE DETAIL

ESCI: BUSINESS GAME

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

International Business Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

179

UCEAP Course Suffix**UCEAP Official Title**

ESCI: BUSINESS GAME

UCEAP Transcript Title

ESCI: BUSINESS GAME

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This is a practical course that employs a simulation of business competition in a global environment. Students work in teams as active participants in the management of a company working around rules set by the instructor using a computer model. The simulation uses knowledge of strategic management, international business, marketing management, human resources, logistics, accounting, and finance. Through class activities, processes, and decision-making the course reinforces the following competencies: adaptation to dynamic teams and environments; successful operation of a business or international marketing project; capacity to take complex decisions and carry out negotiation processes.

Language(s) of Instruction

English

Host Institution Course Number

44202,51599

Host Institution Course Title

ESCI: BUSINESS GAME

Host Institution Campus

Host Institution Faculty

ESCI International Business (Escola Superior de Comerç Internacional)

Host Institution Degree

Host Institution Department

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