COURSE DETAIL

ESCI: BUSINESS GAME
Country Spain
Host Institution Pompeu Fabra University
Program(s) International Business Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 179
UCEAP Course Suffix
UCEAP Official Title ESCI: BUSINESS GAME
UCEAP Transcript Title ESCI: BUSINESS GAME
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This is a practical course that employs a simulation of business competition in a global environment. Students work in teams as active participants in the management of a company working around rules set by the instructor using a computer model. The simulation uses knowledge of strategic management, international business, marketing management, human resources, logistics, accounting, and finance. Through class activities, processes, and decision-making the course reinforces the following competencies: adaptation to dynamic teams and environments; successful operation of a business or international marketing project; capacity to take complex decisions and carry out negotiation processes.

Language(s) of Instruction
English

Host Institution Course Number
44202,51599

Host Institution Course Title
BUSINESS GAME

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
ESCI International Business (Escola Superior de Comerç Internacional)

Host Institution Degree

Host Institution Department

Course Last Reviewed

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