

COURSE DETAIL

ORGANIZATION, INNOVATION AND TECHNOLOGY

Country

Spain

Host Institution

University of Barcelona

Program(s)

University of Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

155

UCEAP Course Suffix**UCEAP Official Title**

ORGANIZATION, INNOVATION AND TECHNOLOGY

UCEAP Transcript Title

ORG/INNOVATN&TECH

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines basic concepts related to the management of innovation in a company, the role of innovation for business competitiveness, and methods for creativity.

Language(s) of Instruction

English

Host Institution Course Number

363678

Host Institution Course Title

ORGANIZATION, INNOVATION AND TECHNOLOGY

Host Institution Campus

Facultad de Economía y Empresa, Campus Nord

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Economía y Empresa

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