COURSE DETAIL

ORGANIZATION, INNOVATION AND TECHNOLOGY
Country Spain
Host Institution University of Barcelona
Program(s) University of Barcelona
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 155
UCEAP Course Suffix
UCEAP Official Title ORGANIZATION, INNOVATION AND TECHNOLOGY
UCEAP Transcript Title ORG/INNOVATN&TECH
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course examines basic concepts related to the management of innovation in a company, the role of innovation for business competitiveness, and methods for creativity.

Language(s) of Instruction
English

Host Institution Course Number
363678

Host Institution Course Title
ORGANIZACIÓN, INNOVACIÓN Y TECNOLOGÍA

Host Institution Course Details

Host Institution Campus
Facultad de Economia y Empresa, Campus Nord

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economia y Empresa

Course Last Reviewed

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